



## Listings - Things We Do That Most Other Agents Don't!

We offer the following as services to our valued clients that most of our competitors do not, and **at no additional cost** to our clients beyond the sale commission.

- We meet with you at your home for sale to familiarize ourselves with the property and to gather information from you regarding the home. In the event of investment properties and/or out of state clients, we conduct our own property observations and subsequent correspondence with any questions we may have for you via phone or email.
- We prepare a detailed and relevant Executive Summary Market Analysis of comparable recent closed and/or pending sales in the immediate neighborhood, or similar local properties to assist you with determining intelligent pricing for the home.
- We visit the other homes for sale that are your direct competition so we have knowledge of what we are competing with, and also encourage you to visit these same homes for a visual comparison with your own home.
- We have a high-quality real estate sign and post prominently displayed on your property. We can, with your approval, have this installed a few weeks prior to the home being listed on the Multiple Listing Service (MLS) with a "Coming Soon" sign rider to pre-advertise the property and generate interest.
- We can also pre-advertise your home to local agents on the Top Agent Network (TAN) of which we are both members.
- Your property will have a secure MLS electronic lockbox installed that will allow us to track showings and follow up accordingly.
- We order and coordinate a professional photo shoot of your home resulting in high quality, high definition photos and a video tour of the home. These photos and tour are added to your listing on the MLS and many other prominent real estate websites for the most favorable exposure of your property.
- We have 8 ½" X 11" high definition, laminated color flyers produced and left at the property for prospective buyers.
- We also provide professional quality buyer packets at your listing that include pertinent information about the property and surrounding area.
- We extensively advertise your listing on over 300 of the most popular home search websites, via print advertising, and verbal "touts" with our fellow real estate professionals.

**Jeannine and Greg Mona – RE/MAX Platinum Living**

Associate Broker, CLHMS, ABR, GRI, CNE, ASP, CSRES, SFR, CSSN, CMRS, RESC

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- We will initially, and periodically (if need be) have an “e-flyer” created and sent out to advertise your home to approximately 7,000 real estate agents/brokers in the region.
- Your home can be included on a local home tour for maximum exposure to other local agents with buyers.
- We will hold Open Houses (with your consent) to attract potential buyers.
- We will provide you with updates of showing activity until your home is sold.
- We will be present for the summation with the home inspector to hear about their respective findings on the spot, and will assist you with any questions or concerns you may have as a result.
- We can assist with securing contractors and/or handymen to make repairs to the home requested by the buyer and agreed to by you as the result of the home inspection.
- We will work closely with the title company and buyer's agent during the purchase process until close of escrow, and keep you informed of progress accordingly.
- We will meet with the buyers and their agent for a “walk through” of the home, usually 3 days prior to close of escrow.
- We will accompany you, if you so desire, to your document signing at the title company so we are available to answer pertinent questions, etc.
- Your home is sold!

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